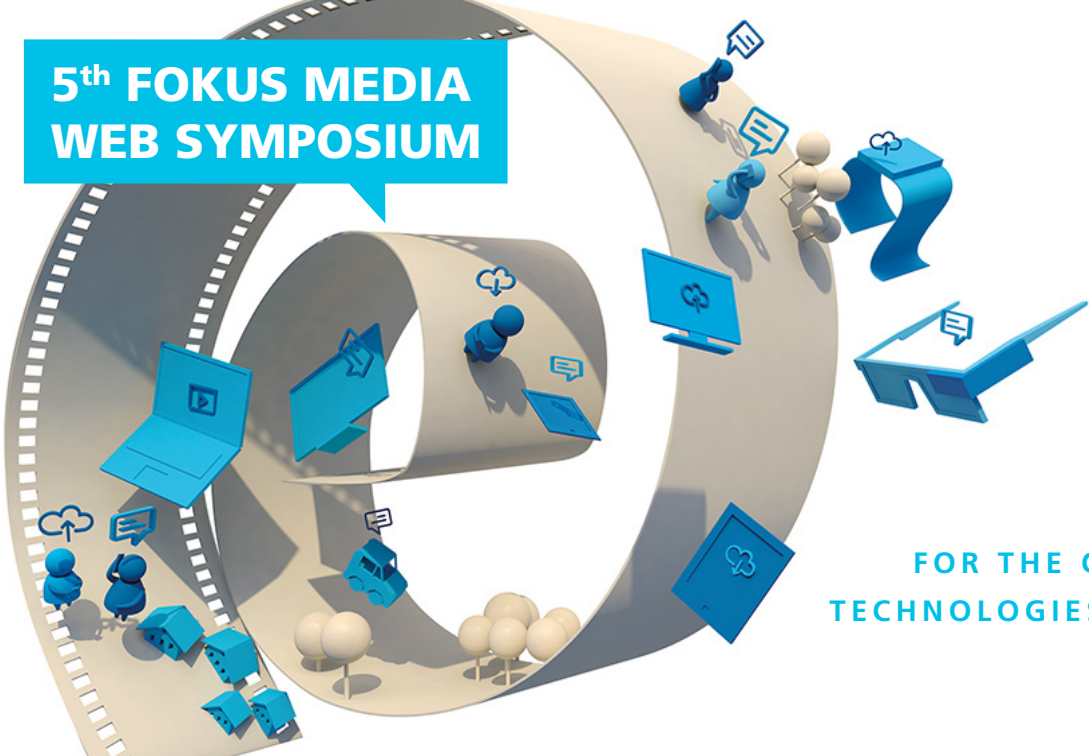


5th FOKUS MEDIA WEB SYMPOSIUM

 **Fraunhofer**
FOKUS

WEB OF THE FUTURE
FOR THE CREATIVE INDUSTRY —
TECHNOLOGIES, TOOLS, STANDARDS
MAY 20-21, 2015



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5TH FOKUS MEDIA WEB SYMPOSIUM

Web of the Future for the Creative Industry — Technologies, Tools, Standards

May 20–21, 2015

Fraunhofer FOKUS, together with partners and friends, invites you to the 5th FOKUS Media Web Symposium. During these two days, international experts will present and discuss current media trends in tutorials, technical workshops and invited conference presentations.

Tutorials

- HbbTV – deep dive and hands-on
- Multi-Screen – Technologies & Standards
- Web of Things – Technologies & Standards

Workshops

- Connected TV – Broadcast broadband convergence
- Multi-Screen – Challenges and best practices
- Web of Things – Convergence of ecosystems
- dash.js: Face to Face Meeting

Conference Sessions

- 1: Keynote: From TV Screen to Any Screen – A Perfect Storm
- 2: SmartTV, OTT, On-Demand, Multiscreen – Mission accomplished? - Part I
- 3: SmartTV, OTT, On-Demand, Multiscreen – Mission accomplished? - Part II
- 4: DASH Delivered Media – Latest MPEG Developments, Live Service Delivery, Ad Insertion and Content Protection
- 5: Understanding Media – Big Data, Semantics, Context, Recommendation, Social

Event Partners:

